

CREDIT CARD RESULTS				
Open Accounts	320			
Open AccountsActive Accounts	178			
Percent Active		OTHER REQUIETS		
Outstandings	\$947,028	OTHER PRODUCTS		
Delinquency			Open Accounts	<u>Balances</u>
MARKETING RESULTS			2	
Direct Mail Marketing	6	Gold Reserve	9	\$57,681
Telemarketing				
Media Marketing	0			
Cross-Sells	2			
2004 Total Accounts	8	ROYALTIES EARNED		_
Direct Mail Marketing	0	2004		\$5,285
Telemarketing		2005		\$4,527
Media Marketing				
Cross Sells	1			
2005 YTD Accounts	1	Program to D	Oate Total \$107,9	937



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